

15 – 18 MAY 2024
RTP | Lisbon

15 de MAIO

LISBON INTRODUCTION & WELCOMING RECEPTION

17:00 – 19:00

The Roman Ruins Entrance (Downtown at Rua dos Correeiros nº9.). BANK - Millennium BCP Foundation

19:30 – 20:30

Welcoming drinks at Avenida Infante Don. Henrique – Doca da Marina (Tejo River front, on the opposite side of the José Saramago Foundation (Casa dos Bicos)

16 de MAIO

DAY ONE AT RTP PORTUGAL
Av. Marechal Gomes da Costa, 37

08h45

Onsite conference check-in and packet collection

09:00 – 10:00

Welcoming Remarks

Presenter: Rui Santos, Antena 1 Director

Deolinda Machado

President of the RTP Opinion Council

Alberto Arons Braga de Carvalho

Independent General Council of RTP

Nicolau Santos

President of the Board of Directors of RTP

Gregory Ferrell Lowe

RIPE Continuity Director

09h45

Trends in European PMS and Sustainability Challenges

Dorien Verckist

European Broadcasting Union

Petros Iosifidis

City University of London

Moderator: Jo Bardeel

10:30 – 10:45

COFFEE BREAK

10h45

Strategy, Audiences and Funding

Jorge Alexandre Lopes

Area Manager for Digital Radio

Nuno Galopim

Program Director at Antena 1 | RDP

Africa | RDP International

Pedro Braumann

Director of the Museum and Public

Service Centre

Moderators: Raquel Mourão Lopes, Antena 3 Journalist, and Luís Castro, RTP Journalist

11h30

Morning Discussion Period

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12h00

Internationalisation and Diaspora

Isabel Silva Costa

Cooperation Director, RTP Africa

João Barreiros

Assistant Director, Antena 1 and RDP
International

12h20

LUNCH BREAK

14h30

Public Value and Societal Externalities

Presenter: Rui Santos, Antena 1 Radio

Klaus Unterberger

ORF Austria

15h00

Innovation, Digitalization and Marketing

Gonçalo Madail (15')

Director of music and stage arts content, Linear and Digital. Image and Innovation. RTP Memória

João Pedro Galveias (15')

Content Director for Young People, Linear and Digital

Marina Ramos (15')

Strategic Marketing and Communication Director

Moderator: Carla Cerqueira, RTP Opinion Council

15h45

Afternoon Discussion Period

16h15

COFFEE BREAK

16h30

PSM Challenges, Research Approaches and Trends

Study by the University of Santiago de Compostela

Francisco Campos-Freire

Santiago de Compostela University

Miguel Túnuez-López

Santiago de Compostela University

Tania Fernández-Lombao

Santiago de Compostela University

Marta Rodríguez-Castro

Santiago de Compostela University

Moderators: Eduarda Maio, Antena 1

Journalist, and Daniel Catalão, RTP
Journalist

17h30

Closing Remarks for Day One at RTP Portugal

Paulo Faustino

RTP Opinion Council

Gregory Ferrell Lowe

RIPE Continuity Director

Deolinda Machado

President of the RTP Opinion Council

18h00

Tour of RTP Facilities and Museum

20h00

Dinner at RTP with social networking on the Rooftop

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DAY TWO AT UNIVERSIDADE NOVA DE LISBOA

Campus de Campolide, Colégio Almada Negreiros

08:45 – 09:00

MORNING COFFEE

09:00 – 10:00

Welcome to Day Two at Nova

University of Lisbon – Room A219

Gregory Ferrell Lowe & Paulo Faustino
& Luís Oliveira Martins

Day Two is devoted primarily to paper presentations and discussions that are done in the seven workgroups specified at the end of this program.

Please review the workgroup structure to find the group to which your paper has been assigned. The groups are structured thematically.

So, for example, if your paper is primarily about public service journalism you will be a participant in Workgroup 3 about that topic. RIPE conferences are unique in our efforts to encourage deep discussion and the development of original insights.

We accomplish that by ensuring that every paper has more time than usual in conferences for presentation and discussion, and by asking participants to stay with their assigned group rather than moving between groups across parallel sessions.

This is especially important for accomplishing a third unique feature of RIPE conferences – working to achieve overall outcomes that are more than the sum of many parts.

That is done in the deliberation session in the morning of Day Three when each group will work collaboratively to answer two questions the organizers will provide. One question focuses on advancing theory and the other question on implications for practice.

This conference model is designed to facilitate fruitful university-industry collaboration.

09:15 – 11:00

Parallel Workgroup Session 1

The workgroups meet in assigned rooms for three or four paper presentations

Workgroup 1

Room A219 – Innovation in PSM

Workgroup 2

Room SE1 – Dimensions of Sustainability

Workgroup 3

Room SC – Public Service Journalism

Workgroup 4

Room SD – Governance and Funding

Workgroup 5

Room A217 – Audiences and Engagement

Workgroup 6

Room 209 – Politics and Policy

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11:00 – 12:15

– Managing the Interdependence of Innovation & Sustainability in PSM
Room A219

Three experts share perspectives on the relationship between innovation and sustainability for PSM in the digital environment.

Maria Michalis
University of Westminster

Luísa Ribeiro
RTP Board Member

Mercedes Medina
University of Navarra

Moderator: Gregory Ferrell Lowe

12:15 – 13:30

LUNCH BREAK

13:30 – 15:00

Parallel Workgroup Session 2

The workgroups again meet in assigned rooms for more paper presentations

Workgroup 1
Room A219 – Innovation in PSM

Workgroup 2
Amphitheater SE1 – Dimensions of Sustainability

Workgroup 3
Room Room 2-Executives – Public Service Journalism

Workgroup 4

Room 4-Executives – Governance and Funding

Workgroup 5

Room 5-Executives – Audiences and Engagement

Workgroup 6

Room 209 – Politics and Policy

15:00 – 15:15

COFFEE BREAK

15:15 – 16:45

Parallel Workgroup Session 3

The workgroups again meet in assigned rooms for more paper presentations

Workgroup 1

Room A219 – Innovation in PSM

Workgroup 2

Amphitheater SE1 – Dimensions of Sustainability

Workgroup 3

Room 2-Executives – Public Service Journalism

Workgroup 4

Room 4-Executives – Governance and Funding

Workgroup 5

Room 5-Executives – Audiences and Engagement

Workgroup 6

Room 209 – Politics and Policy

16:45 – 18:00

PSM in the Iberian Peninsula on European Context (bi-lingual group)

Workgroup 7 Presentation - Room A219

In this optional plenary session, a panel of experts will share insights about conditions, trends and developments for PSM in Portugal and Spain

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19:30 – 22:00

Conference Gala Dinner

Pano de Boca, Rua Ramalho Ortigão,
1070-238 Lisboa

22:30 – 24:00

The Lisbon Night Life Experience

Suggestion place:
Discoteca "A Primorosa de Alvalade".
Av. dos Estados Unidos da América 128,
1700-173 Lisboa

18 de MAIO

DAY THREE at UNIVERSIDADE NOVA DE LISBOA

09:00 – 11:00

Last Parallel Workgroup Session

Workgroups meet to deliberate on answers for
the two steering questions

Workgroup 1

Room A219 – Innovation in PSM

Workgroup 2

Auditorium A102 – Dimensions of Sustainability

Workgroup 3

Room SC – Public Service Journalism

Workgroup 4

Room SD – Governance and Funding

Workgroup 5

Room A217 – Audiences and Engagement

Workgroup 6

Room 209 – Politics and Policy

Workgroup 7

Auditorium A14 – PSM in the Iberian Peninsula on
European Context

11:00 – 11:15

COFFEE BREAK

*Workgroup Chairs and Deputy Chairs
prepare 5-minute presentations
during the break*

11:15 – 13:30

Closing Moderated Discussion Plenary –
Auditorium A14

The workgroup Chairs present the group
answers (5 minutes for each Chair)

Moderated discussion period for all
conference participants

Moderator:

Gregory Ferrell Lowe

RIPE Continuity Director

13:30 – 13:40

Closing thanks – Auditorium A14

Paulo Faustino

Principal RIPE@2024 conference organizer

Workgroup Structure:

Workgroup 1: Innovation in PSM

Day Two: **Room A219**

Day Three: **Room A219**

Chair: **Björn Von Rimscha** (7 papers)
Deputy: **Bronwyn Jones**

Kobina Bedu-Addo

Innovations in the newsroom: Journalists and possibilities for sustainable public service practice in the Ghanaian media.

Helen Jay

What does 'digital first' mean for UK PSM organisations?

Bronwyn Jones & Rhianne Jones

Responsible Research and Innovation in PSM: Mobilising Values for AI in the Public Interest.

Lea Lehner & Annika Sehl

Innovation in collaboration: Sustainable knowledge transfer and advancements in German public service media.

Mirco Liefke & Matthew Mahler

Innovation through feedback? An ethnographic inquiry into editorial practices at a German PSM.

Dominik Speck

Innovation through transparency efforts? Stakeholders' views on PSB politics of disclosure.

M. Bjørn von Rimscha, Katja Schupp, Anna Jupowicz Ginalska, Ester Appelgren & Jessica Kunert

Journalism serving the Public: Organizational Capacity to Change in PSM institutions in Poland, Germany and Sweden.

Workgroup 2: Dimensions of Sustainability

Day Two: **Room SE1**

Day Three: **Auditorium A102**

Chair: **Hilde van den Bulck** (9 papers)
Deputy: **Alessandro D'Arma**

Andres Kõnno & Kais-Allkivi Metsoja

The prospects of using metadata for media industry analysis: Insights from the Estonian Public Broadcasting case study.

M. Bjørn von Rimscha, Katja Schupp, Anna Jupowicz Ginalska, Ester Appelgren & Jessica Kunert

Public service motivation at public service media.

Gregory Ferrell Lowe, Temesgen Tewolde & Amna Sameer

Coming to grips with the 'global south' as a concept and context in efforts to support a public service orientation in media.

Antonio Nucci

PSM VOD and Sustainability: How Rai represents ESG issues on its streaming platform.

Maria Michalis & Alessandro D'Arma

PSM for environmental sustainability: A study of 4 PSM organisations in the UK.

Hilde Van den Bulck, Michelle Kulig, Aaron Hyzen, Manuel Puppis & Steve Paulussen
Algorithmic Recommender Systems for Public Service Media from an Epistemic Welfare Perspective: Matching Epistemic Standards and Public Service Values.

Hilde Van den Bulck, Minna Horowitz & Tim Raats
PSM Transparency as Good Governance or Trojan Horse? A Multidimensional Model.

Minna Horowitz & Marius Dragomir
A Missed Opportunity? Information Resilience and Public Service Media Policy in Europe.

Sabrina Heiland & Manuel Puppis
Winning a battle, losing the war: How the Swiss PSM risks destruction (again).

Workgroup 3: Public Service Journalism

Day Two: Room SC - Room

2-Executives

Day Three: Room SC

Chair: **Petros Iosifidis** (6 papers)
Deputy: **Michael Pakvis**

Mary Dedinsky
Radio and Print Journalism in Public Service: a Chicago Experiment.

Petros Iosifidis
Public service media and trust in news.

Jacques Mick
Non-state public service organizations: Looking for new institutionalities for local journalism.

Matthias Degen & Max Olgemöller
Challenges in Digital Journalism – Listening to Early-Career Journalists in German Public-Service and Private Media.

Max Olgemöller & Matthias Degen
Quality Journalism in a Changing Media Environment – Comparing Public-Service and Private Media in Germany.

Michal Pakvis, Tim Raats & Catalina Iordache
The operationalisation of impartiality within Public Service Media newsrooms. Researching practices in a cross-media environment at the VRT.

Workgroup 4: Governance and Funding

Day Two: Room SD - Room

4-Executives

Day Three: Room SD

Chair: **Harald Rau** (7 papers)
Deputy: **Phil Ramsey**

Tania Fernández-Lombao, Olga Blasco & Francisco Campos-Freire
The stagnation in funding for EU PSM tightens their sustainability and independence.

Roderick Flynn & Dawn Wheatley
Squaring the circle: Using public funds to support commercial provision of public service media content.

Indrek Ibrus, Ulrike Rohn, Andres Karjus, Vejune Zemaityte & Maximilian Schich
Novel quantitative approach to the study of public value creation by public service media.

Yu-Peng Lin, Hui-Ju Tsai & Yun Tai

Bridging the gap: Exploring young employees' roles in Taiwan's PTS amidst evolving governance challenges.

Phil Ramsey

BBC Verify: The tension of seeking transparency and trust in public service media.

Harald Rau

Real economics for public service media – Now proven!

Katharine Sarikakis & Gentiana Ramadini

The Evolution of Public Service Media Governance: Navigating crises, participatory model, and democratic imperatives in the wake of the Greek ERT shutdown.

Workgroup 5: Audiences and Engagement

Day Two: Room A217 - Room 5-Executives

Day Three: Room A217

Chair: **Gisela Reiter** (11 papers)

Deputy: **Marina Urbanikova**

Hanne Brun & Julie Lassen

Publishing PSM on Demand: a comparative study of PSM companies' editorial practices on their VoD-services in the age of platformisation.

Yang Lee & Hamilton Cheng

How to engage the young generation? Exploring the Digital Transformation Strategy of Taiwan Public Television Service.

Minna Horowitz, Mikko Grönlund & Katja Lehtisaari

Building and experiencing media trust in the Nordics: Views of professionals and audiences.

Julie Lassen

"Television is about change": The digital transition of the Danish public service media organisation DR and implications for its production culture.

Eva Redvall

Engaging in training initiatives to reach the young PSM audiences: The case of 'Serieskolen with DR Ultra' as a new form of talent scheme.

Gisela Reiter & Minna Horowitz

Supporting young audiences? Three questions for PSM from qualitative analyses of young people's media use and trust in Austria and Finland.

Marjaana Mykkänen

Ethos as a driver in media ecology.

Robin Riemann

Navigating the audience in public service media – Implementing the ZDF compass.

Maxime Walder & Nathalie Giger

Ideology and news consumption: Selective exposure during electoral campaigns.

Marina Urbanikova & Klara Smejkal

What the public wants, what the public needs: Audience expectations for public service media.

Pieter Van der Elst, Catalina Iordache & Tim Raats

User-first and platform era-proof? The case of VRT's digital-first audio strategy.

Workgroup 6: Politics and Policy

Day Two: Room 209

Day Three: Room 209

Chair: **Tom Moring** (10 papers)

Deputy: **Sofia Lopes**

Sydney Forde & Christopher Ali

APTS & ATSC 3.0: The politics of US public media lobbying.

Sydney Forde & Des Freedman

From crown to cuff: Examining public service media "arm's length".

Michał Glowacki, Filip Switkowski & Dagmara Sidyk-Furman

Deliberating public service media: Poland's blend(s) of public and political interest(s).

Stanisław Jędrzejewski

PSM in Poland: Between the darkness and light.

Chang-de Liu, Hui-ju Tsai, Chen-ling Hung & Wen-cheng Fu

Navigating digital cognitive warfare: Public service media's response to AI-driven disinformation in Taiwan's 2024 elections.

Javier Marzal, Roberto Roselló & Rúben González

Media and information literacy in public service media: Comparative analysis of strategies and collaboration processes between public service media, universities and educational administrations in Europe and Spain (AMI-EDUCOM).

Marko Milosavljevic

Irreversible? – The downfall of Slovenian public service broadcaster RTV Slovenija in 2020s.

Jarmo Lainio, Tarlach McGonagle & Tom Moring

Public Service between two fires—Balancing public responsibilities and competitive strength.

Martín Vaz-Álvarez, César Fieiras-Ceide & Isaac Maroto-González (ONLINE)

Building a trustworthy Public Service Media at the borders: Measures and effects of the Russia-Ukraine war on the three Baltic public broadcasters (ERR, LTV, LRT).

Agnieszka Węglińska & Katarzyna Konarska

The situation of journalists in Poland in the context of the quasi-authoritarian rule of the right-wing Law and Justice party in the context of digitalization.

Workgroup 7: PSM in the Iberian Peninsula on European Context (bi-lingual group)

Day Two: Room A219

Day Three: Auditorium A14

Chair: **Paulo Faustino**

Deputy: **Sofia Lopes & Patrícia Ascensão**

Sub- Session A

Moderator: **Luís Oliveira Martins**

Rui Cádima

State Incentives for Public and Non-Public Media in Portugal.

Patrícia Ascensão

Innovative experiences in Portuguese public broadcasting media: Case study of RTP Lab, a

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*creative and experimental media lab based on
multiplatform content.*

**Paulo Couraceiro, Miguel Paisana, António
Vasconcelos, Gustavo Cardoso, Felisbela Lopes**
*Fostering trust in news: Unveiling the perceptions
of public service media in Portugal.*

Sofia Lopes
*Music, collective memory, and innovation: The
Portuguese public media service's strategies for
carving out its own future.*

**Mónica López-Golán, Marta Rodríguez-Castro &
Azahara Cañedo**
*Innovation realities in proximity public service
media: Unravelling perceptions on RTPA's
innovation strategies.*

Alessandra Ramos
*Comunidades no Jornalismo Digital: um estudo do
Programa de Aliados da Agência Pública no Instagram.*

Sub- Session B
Moderator: **Dora Santos**

**Anna Sánchez-Caballé, Francesc Esteve-Mon &
M^a Àngles Llopis-Nebot**
*Navigating Tomorrow's Landscape: Strengths,
Gaps and Media Literacy in Spanish University
Students.*

**Isaac Maroto-González, Miguel Túñez-López &
César Fieiras-Ceide (ONLINE)**
*Innovation in Public Media Communication:
Engagement and AI in Content Promotion.*

**Julia Fontenla Pedreira, Talía Rodríguez Martelo
& José Rúas Araújo**

*Innovation and the Fight against disinformation
in the European Regional Public Television
Stations of the CIRCOM network*

**Ana Belén Fernández Souto, Iván Puentes
Rivera & José Rúas Araújo**
*The fight against disinformation in regional and
local institutions in Spain.*

Uxía Seijas Vidal & José Rúas Araújo
*Innovative examples in the fight against
disinformation in the CIRCOM network
televisions.*

**Nuno Torres, Tatiana Chervyakova & Manuel
Damásio**
*Public service media: An enduring beacon of
trust and participatory democracy?*

**Francisco Fernández Beltrán, Javier
Marzal-Felici & María Soler-Campillo (ONLINE)**
*Media Literacy in the Institutional Design of
Spanish PSM: From the Supranational Mandate to
Regulatory and Strategic Frameworks.*

PROGRAM

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WI-FI ACCESS

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PARTNERS

